# **MPAC Posts for REALTORS®**

**Post 1:**

If you’re a first-time homeowner, check out [tag MPAC]’s First-time Homeowners’ Hub. 🏡 It has some excellent resources and information to help you understand how property assessments and taxes work: www.mpac.ca/NewHomeowners.



**Post 2:**

Ever wonder who determines the assessed value of properties in Ontario? That responsibility is held by [tag MPAC]. They assess and classify the more than 5.6 million properties across the province – sounds like a lot of work! You can find out more about how their work impacts you at [www.mpac.ca.](http://www.mpac.ca)



**Post 3:**

What elements are considered to determine the value of your home? [tag MPAC] uses more than 200 factors but the top 5️⃣ are: location, lot size, total square footage, building age and construction quality. Learn more: https://bit.ly/45q49mM.



**Post 4:**

Understanding how your property’s value is assessed by [tag MPAC] can help you make informed decisions about your home. If you’re interested in learning more, visit [www.mpac.ca/ValueMatters.](http://www.mpac.ca/ValueMatters)



**Post 5:**

How does your property assessment impact your property taxes? [Tag MPAC] explains it at [www.mpac.ca/facts](http://www.mpac.ca/facts).



# **Posts for Real Estate Boards**

**Post A:**

FYI to #OntarioREALTORS: MPAC’s propertyline™ delivers access to real-time property information in Ontario. Learn more about how property data and insights can help you keep pace in a competitive market: <https://bit.ly/3Ievu11>.



**Post B:**

On [insert date], [tag MPAC] will be here at [Board] to discuss assessment data, tools, and educational resources. Don’t miss out: Register at [LINK] to gain valuable insight into how to grow your business with smart property data.



**Post C:**

#OntarioREALTORS: [tag MPAC] is currently offering training webinars customized for #OntarioRealEstate pros. Gain valuable knowledge and property insights to stay competitive in your field. Register today, right here: [www.mpac.ca/RealtorTraining](http://www.mpac.ca/RealtorTraining).



**Post D:**

[tag MPAC] is hosting training webinars specifically designed for #OntarioRealEstate pros. Be at the cutting edge of the field and get the most out of MPAC’s data products customized for #OntarioREALTORS. Register today!



**Post E:**

#OntarioRealEstate pros: Interested to learn more about how property assessment works and how to get the most out of [tag MPAC] reports, data, and insights? Join a free upcoming training webinar, customized for #OntarioREALTORS. Learn more and register: [www.mpac.ca/RealtorTraining](http://www.mpac.ca/RealtorTraining).



**Post F:**

Working with clients who are buying their first home? Point them to [tag MPAC]'s First-time Homeowners’ Hub at [www.mpac.ca/NewHomeowners](http://www.mpac.ca/NewHomeowners). It's a goldmine of information on Ontario’s property assessment and taxation system. Your clients will thank you for steering them in the right direction!

